

Mohammed Nasir

Web Developer | Graphic Designer | Video Editor | Social Media Management

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Portfolio: <https://nasirworkspace.com/>

PROFESSIONAL SUMMARY

As a multi-skilled Web Developer, Graphic Designer, Video Editor, and Social Media Manager with over 7 years of experience, I create engaging digital experiences across websites, social media, and multimedia content. I specialize in

Web Development: WordPress, HTML5, CSS3, JavaScript, Bootstrap, PHP, React.js, Next.js;

Graphic Design: Adobe Photoshop, Illustrator, Lightroom;

Video Editing: Adobe Premiere Pro, After Effects, Davinci resolve, Filmora ;

Social Media Management: Managing and growing Instagram, Facebook, TikTok, and YouTube accounts; creating content, designing graphics and videos, running paid ad campaigns, and implementing content strategy to maximize engagement.

With an MCA degree and strong problem-solving and communication skills, I deliver visually appealing, user-friendly, and high-impact solutions, managing end-to-end digital projects independently.

Portfolio: nasirworkspace.com

TECHNICAL SKILLS

Languages:	HTML5, CSS, JavaScript, PHP.
Frameworks:	WordPress, Bootstrap, Tailwind CSS, Next.js.
Libraries:	jQuery, React.js.
Web Development Tools:	Elementor, WPBakery,.
Video Editing Tools:	Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve.
Design Tools:	Adobe Photoshop, Figma.

PROFESSIONAL EXPERIENCE

Al Dhafra Private School – Al Ain, Abu Dhabi, UAE

January 2024 – Present

Web Developer | Graphic Designer | Video Editor | Social Media Manager

- **Web Developer:** Develop, maintain, and optimize the school website and student portal; create new pages, update content, post notifications, manage result announcements, and ensure smooth user experience for staff, students, and parents.
- **Graphic Designer:** Design high-quality posters, event announcements, certificates, assignments, newsletters, and all visual materials aligned with school branding and communication standards.
- **Video Editor:** Produce professional event videos, promotional content, ad videos, school trips, sports highlights, and special campaigns, ensuring engagement and brand consistency.
- **Social Media Manager:** Strategically manage Instagram, Facebook, TikTok, and YouTube accounts; create engaging content, design graphics and videos, run paid campaigns, track analytics, and grow audience engagement.

Skimbox Technologies Pvt Ltd – Bengaluru, India

February 2022 – December 2023

Web Developer | Frontend Developer

- Collaborated with design teams to create visually appealing and user-friendly web pages.
- Implemented routing for smooth navigation and user interactions using ReactJS.
- Utilized Tailwind CSS for consistent, responsive styling to enhance the platform's overall appearance.

- Managed front-end development for multiple projects, including HolidayKeepers, MountainLaurel Resorts, TerracottaRealtors, and a Vacation Rental Investment website.
- Expertise in HTML, CSS, JavaScript, Bootstrap, and proficient with WordPress and page builders like **Elementor** and Figma.
- Led end-to-end website management, including property updates, content uploads, and modifications.

Hirola Pvt Ltd – Bengaluru, India

January 2020 – January 2022

Web Developer | Frontend Developer

- Meeting with clients to discuss website design and function.
- Designing and building the website front-end.
- Creating the website architecture.
- Theme installation and implementation.
- Designing and managing the website back-end including database and server integration.
- Customized WordPress themes and plugins.

IRCTC | – Bengaluru, India

Jan 2014 - Dec 2019

F & B Officer South zone

- Develops personal growth opportunities.
- Overseeing the day-to-day operations of multiple IRCTC Food Plazas within a designated zone.
- Ensuring compliance with food safety and hygiene regulations, and maintaining high-quality standards in food preparation and service.
- Recruiting, training, and managing staff, and ensuring optimal staffing levels at each Food Plaza.
- Developing and implementing marketing strategies to promote the Food Plazas and increase revenue.
- Monitoring inventory levels, ordering supplies, and managing budgets to ensure profitability.

WINCENT TECHNOLOGIES INDIA PVT LTD | – Bengaluru, India

Jan 2012 - Dec 2013

F & B Officer South zone

- Developed dynamic and interactive website that ensured high traffic, page views, and user experience,
- Create websites and user interfaces, using standard HTML/CSS practices, while incorporating data from back-end databases and services
- Create and maintain workflows with teams to provide visibility and to ensure workload balance for consistent visual designs

EDUCATION

Master of Computer Applications (MCA)

Kuvempu University – 2011 | 74%

Bachelor of Science (B.Sc)

Sahyadri Science College – 2008 | 64%

SOME OF MY PROJECTS

US Projects

<https://www.holidaykeepers.com>
<https://www.terracottagarealtors.com>
<https://www.mudiitacapital.com>
<https://www.mudiitadevelopers.com/>
<https://www.mountainlaurelresorts.com/>

Indian Projects

<https://paintmywalls.in>
<https://smartgadgets4u.com/>
<https://whatsvegan.in/>
<https://sinequanon.in/>
<https://buiizdevelop.com/>

<https://hirolainfra.in>
<https://www.hirolaits.com/>
<http://vimani.in/>
<https://vaarunya.com/>